



April 12, 2023

Dear Organization/Sir/Madam:

You can help make youth soccer a success in your community.

The Cochrane Minor Soccer Club (CMSC) is a newly incorporated not-for-profit organization committed to providing local youth with a positive environment in which to play soccer and develop their athletic skills.

Although our Club is in its inaugural season, our volunteer board has already laid significant foundational steps to foster community participation and athlete advancement for years to come. Our vision is to grow minor soccer in Cochrane and help foster positive physical and mental well-being with the youth in our town.

With your support, this dream will become a reality.

For the upcoming soccer season., we are looking for sponsorship partners who share a commitment to providing positive youth recreational opportunities.

How does your sponsorship help?

- It provides resources to ensure we offer the best available soccer programs.
- It ensures all young athletes are given opportunities to participate and excel.
- It improves player and coach skill development clinics.
- It enables the purchase and maintenance of team uniforms and equipment for our players.
- It fosters community involvement and partnership.

We have multiple sponsorship options to ensure that no matter your commitment level, your support will enhance the quality and availability of soccer programs to families in our community.

The attached page includes a brief description of the sponsorship opportunities available. If you have any questions, please do not hesitate to contact me.

Many thanks,

Eric Southward
President, Cochrane Minor Soccer Club
cochraneminorsoccerclub@gmail.com



Sponsorship Opportunities 2023

Letter of Commitment

| Sponsor Information | |
|---------------------|--|
| Sponsor: | |
| Contact Name: | |
| Address: | |
| Phone: | |
| Email Address: | |

| Sponsorship Levels | Platinum \$5,000 | Gold \$3,000 | Silver \$1,000 | Bronze \$500 | Copper \$250 |
|-----------------------------------------------------------------------------------------|---------------------|-----------------|-------------------|-----------------|-----------------|
| Please indicate your sponsorship package choice: | | | | | |
| What's included in the sponsorship package | | | | | |
| Tax receipt issued to business for the sponsorship amount | X | X | X | X | X |
| Recognition highlights on CMSC Facebook page | X | X | X | X | X |
| Company logo and website link in Sponsorship page of CMSC website | X | X | X | X | X |
| Sponsor name included on banner at field | X | X | X | X | |
| Commemorative plaque from the team sponsored | X | X | X | | |
| Sponsor name included as team highlights in media (e.g., McDonald's U9 team wins 3-nil) | X | X | | | |
| Recognized at all club events | X | X | | | |
| Sponsor name/logo on 2 sets of team uniforms | X | | | | |
| Sponsor name/logo on set of team uniforms | | X | X | | |
| Naming rights to one age division (e.g., the Coca Cola U10 division) | X | | | | |

Thank you for your support! Please complete this form and return to cochraneminorsoccerclub@gmail.com.